

Open Source Product Demo: TAO Platform

Marc Oswald – Chief Executive Officer

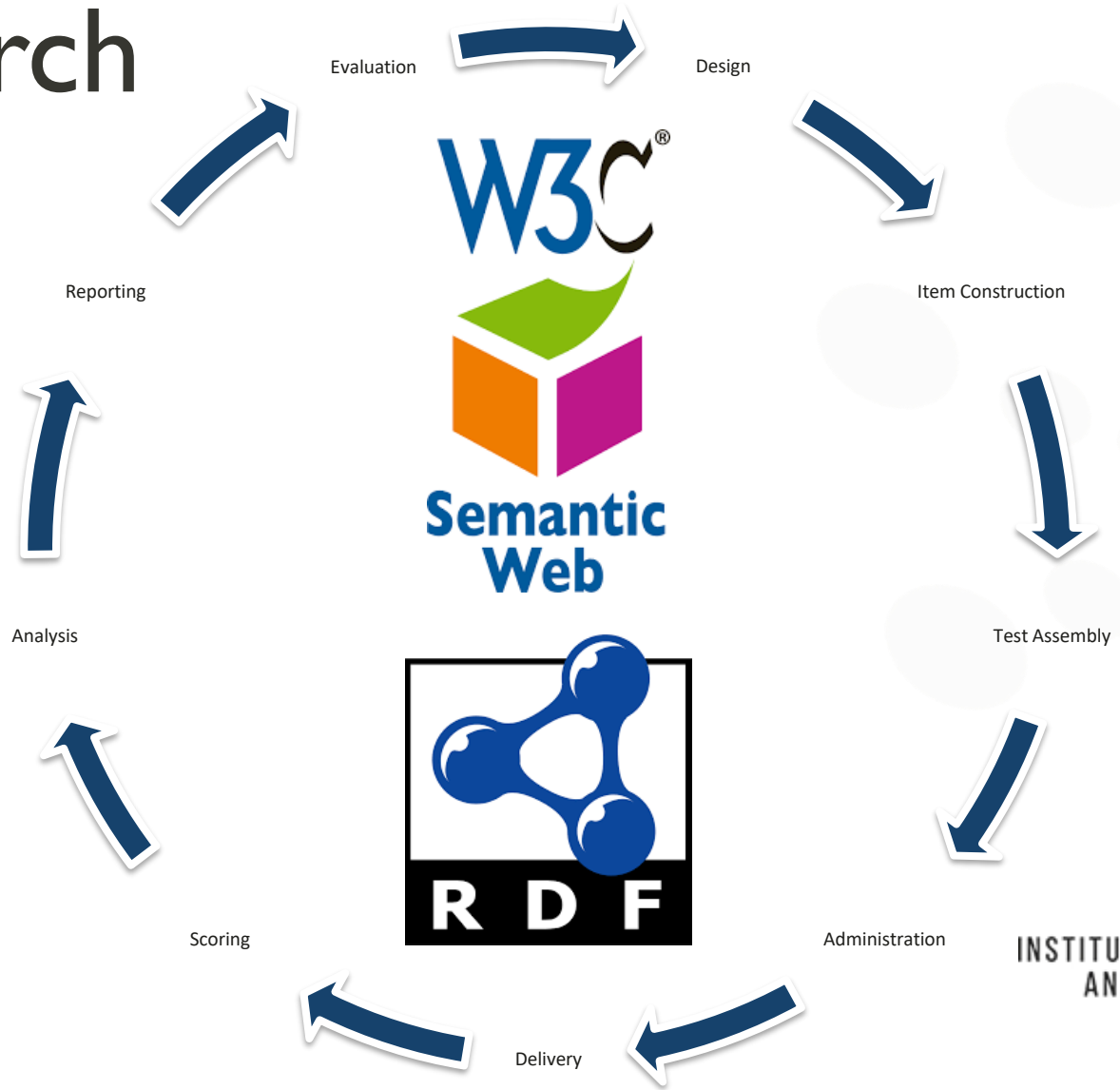
Mark Molenaar – Chief Technology Officer

Topics

- Introduction (Marc - 15 minutes)
 - OAT/TAO
 - Open Source
- TAO Demo! (Mark - 15 minutes)

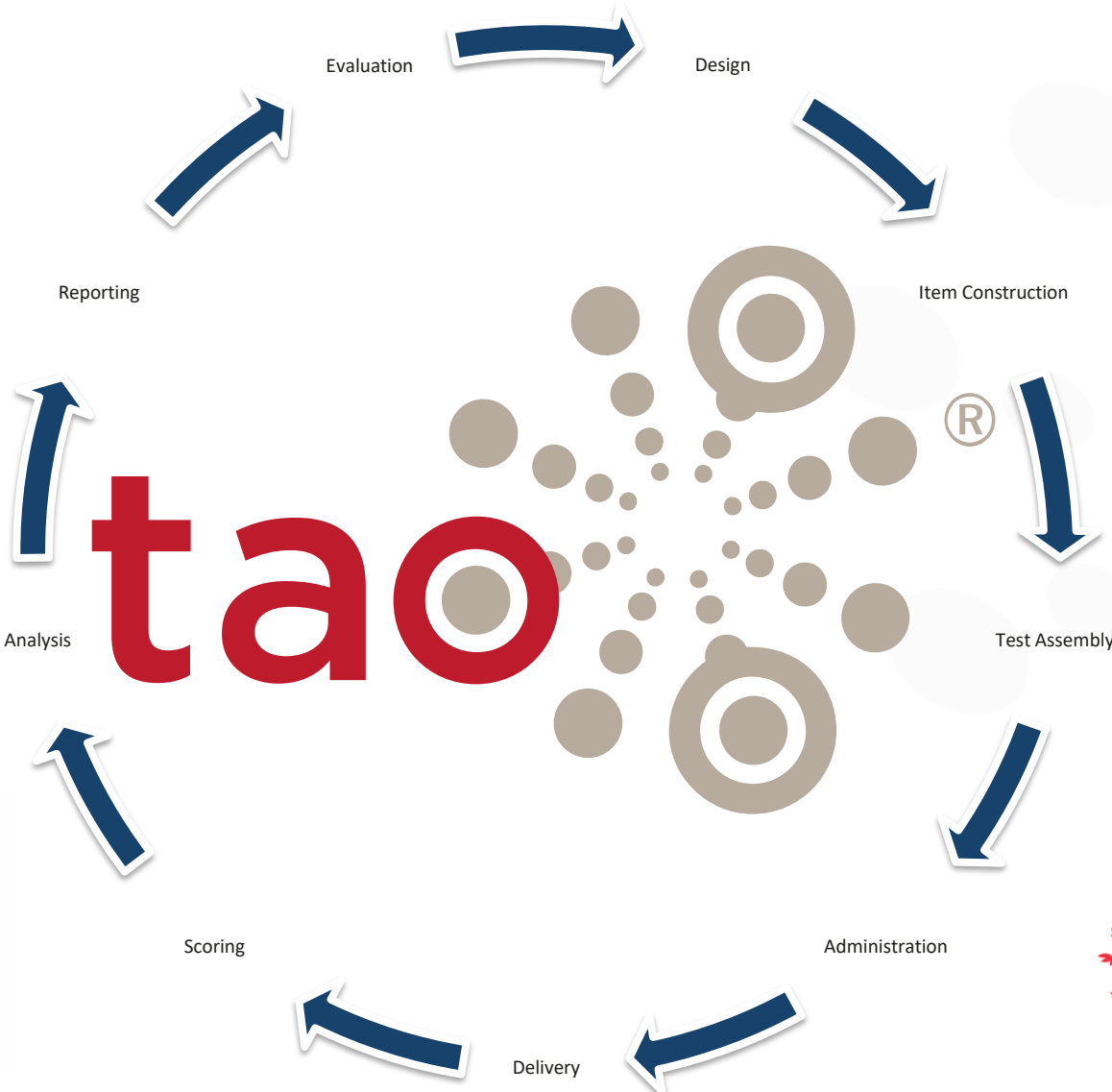
From Research

...in 2002



To Project

...in 2005



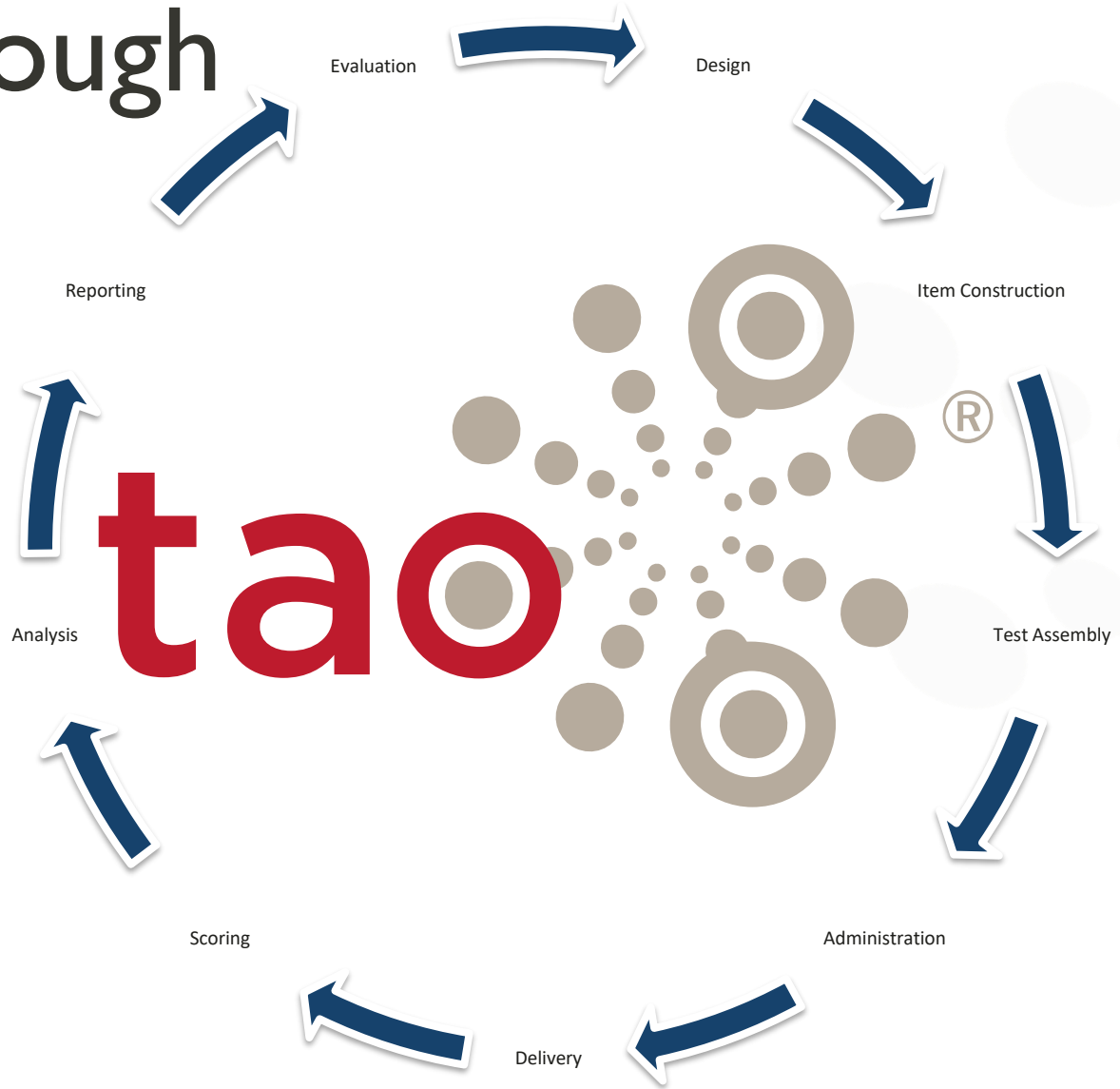
SCRIPT
Service de Coordination de la Recherche
et de l'Innovation pédagogiques et technologiques



LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère de l'Éducation nationale,
de l'Enfance et de la Jeunesse

To Breakthrough

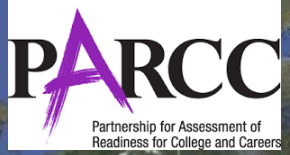
...in 2009



To Market Success

...since 2013





Downloads from 160+ countries

Open Source Benefits & Misconceptions

Benefits

- Freedom to choose
 - Custom extensions
- Community collaboration
 - Benefit from other contributions
- No vendor lock-in
 - Take the code with you
- Lower TCO
 - No license fees
 - Ownership advantage

Misconceptions

- Everyone can change your code
 - OAT led process (pull request) in place for central repositories
- No content ownership
 - All content remains yours
- Less secure
 - Increased security by transparency, not obscurity...
- Risk to privacy
 - Depends on the implementation

Strategic Advantage of OAT



Accountability

Quality of Service



IP Assurances,
Indemnification



TAO Products & Services

TAO ENTERPRISE EDITION

Full Customization.
We Do It All for You.

TAO
COMMUNITY
EDITION
Do It All Yourself.

TAO PREMIUM EDITION

TAO in the Cloud.
Ready, Set, Go!



TAO Demo!

